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**LOCAL FRANCHISE WINS 2013 BUSINESS EXCELLENCE AWARD**  
*MyShipleyDonuts, Inc. Honored at 2013 Business Excellence Forum in Las Vegas*

Houston, TX...Houston-based MyShipleyDonuts, Inc. has been named the winner in the Best Retailer Category at the 2013 Business Excellence Awards announced recently by ActionCOACH, the world's number one business coaching firm, the company sponsoring the event.

The Business Excellence Awards honor the "best of the best" results in small and medium sized businesses from around the world, and showcases exceptional results for business owners, entrepreneurs, their teams and their companies.

MyShipleyDonuts, Inc., nominated for three awards, was among more than 400 companies participating in the event this year. Winners were announced at the Business Excellence Awards ceremony held at the Red Rock Resort and Casino in Las Vegas, Nevada on January 25, 2013.

"I am so grateful to ActionCOACH for this Award. The Shipley product is a winner on its own, but without the support of my team and the guidance of Doug Winnie, my ActionCOACH, this Award would not have been possible. I am thankful for everyone who believed in us," said Michael A. Simon, Co-Owner of MyShipleyDonuts, Inc.

According to ActionCOACH Winnie, "Mike has been phenomenal at providing great service & great products to his wonderful customers. Mike's continued growth is because of his dedication to growing, educating, and motivating himself and his team. Congratulations Mike for winning the Best Retailer Award and for being a great business owner!!"

The 2013 Business Excellence Awards and the 2013 Business Excellence Forum are sponsored by ActionCOACH, the world's number one business coaching firm. The events are part of the company's on-going commitment to innovation, business excellence and business re-education for owners and teams who operate and work in small-and-medium sized businesses.

In addition to the awards ceremony, the Business Excellence Forum featured seminars with top speakers in the world of business, including the Editor and Publisher of Success Magazine, Darren Hardy and ActionCOACH Founder and Chairman Brad Sugars.

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**ABOUT MYSHIPLEYDONUTS, INC:**

Sherryl Shipley-Simon, granddaughter of Shipley Do-Nuts founder, and husband, Michael Simon, opened this “New Concept” Shipley Do-Nuts franchise on August 23, 2010. With nearly 100 Shipley Do-Nuts locations in and around the Greater-Houston area, as well as another 130-plus throughout the Southeast, the vision is to become the template after which other Shipley Do-Nuts locations are modeled. Committed to maintaining the same quality, cleanliness and service standards that are associated with the Shipley Do-Nuts experience, MyShipleyDonuts has added "little extras" for its customers to enjoy and appreciate. Some of these extras include free Wi-Fi, online ordering, citywide delivery, a full coffeehouse menu, made-to-order New Orleans-style beignets and HOT donuts 24 hours a day.

For additional information about MyShipleyDonuts., log onto [www.myshipleydonuts.com](http://www.myshipleydonuts.com), “like” them on Facebook at [www.facebook.com/myshipleydonuts](http://www.facebook.com/myshipleydonuts), call 713-589-3292 or come by their location at 12225 Westheimer Road.