



**FOR IMMEDIATE RELEASE**  
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## **CENTRAL MARKET TAKES STRESS OFF THE HOLIDAY MENU** *Holiday Hotline Opens November 1 and Runs Through Christmas*

**HOUSTON** – Are you looking for ways to spend less time in the kitchen and more time with your loved ones this holiday season? Let Central Market take a few items off your to-do list as you begin planning Thanksgiving, Hanukkah and Christmas celebrations. Opening on **November 1** and running through Christmas, Central Market’s Holiday Hotline allows you to order stress-free, flavor-filled holiday meals and sides prepared from scratch using fresh, seasonal ingredients. Simply call 713-386-1785 or visit the store to place your order.

Let the season’s feasting begin with the following delicious items:

- Holiday meals and sides with all of the trimmings, including a naturally gluten-free turkey dinner, glazed white hickory-smoked ham or an herb-roasted rib eye
- Vegetarian and all-natural meal options, including a Hazelnut Cranberry ‘Roast’ en Croute
- Sweet treats and must-have pies, including Salted Caramel Apple, Strawberry Rhubarb, Bourbon Pecan and Pumpkin Cream Cheese
- Perfectly paired wine and beer for holiday cheer
- Hanukkah dishes, including kreplach, potato latkes, cheese blintzes and more

Beyond the plate, Central Market has plenty of holiday help to offer:

- Customized gift baskets (Try an assortment of holiday brews for your brother or a cheerful chocolate basket for your friend with a sweet tooth)
- Hostess gifts that won’t break the bank (Think just \$10, \$15 or \$20)
- “Ooh and ahh”-inducing holiday floral arrangements
- Personalized gift boxes available to ship to loved ones near and far

Check out the 2012 Central Market Holiday Guide or visit [centralmarket.com](http://centralmarket.com) to see how Central Market can add a little joy and cheer to your holiday season.

### **ABOUT CENTRAL MARKET**

Central Market’s open, serpentine-flow, full view European-style layout offers a completely new food shopping experience. A bountiful produce department with unmatched quality and variety, an 80-foot seafood case with selections from throughout the world, hundreds of cheeses, 2,500 wine labels, stupendous specialty grocery aisles with delights from every continent, and a world-class cooking school featuring hands-on instruction are among the features that make the Central Market experience unique. <http://www.centralmarket.com>.

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