



Sushi • Bar • Restaurant

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Katherine Ross
713.524.2800
katherine@studiocommunications.net

RA Sushi to Host 8th Annual Nicky's Week on May 27-June 2
Proceeds from select menu items benefit St. Jude Children's Research Hospital®

HOUSTON (April 24, 2012) – RA Sushi will host its eighth annual “Nicky’s Week” fundraiser Sunday, May 27, through Saturday, June 2, to benefit [St. Jude Children’s Research Hospital](#), one of the world’s premier centers for research and treatment of pediatric cancer and other deadly diseases since it opened 50 years ago.

The CITYCENTRE and Highland Village RA locations will team up to donate 100 percent of proceeds from the sale of a variety of menu items and beverages to St. Jude to help support the hospital’s lifesaving mission. Since its inception, Nicky’s Week has raised more than \$943,000 for St. Jude Children’s Research Hospital, and RA Sushi hopes to surpass the \$1 million mark this year.

The special Nicky’s Week menu includes: Edamame, Tootsy Maki, Shrimp Nigiri, Pork Gyoza, Chicken Yakitori, Garlic Citrus Yellowtail Tapas, plus a variety of select beverages.

All 25 RA Sushi locations in Arizona, California, Florida, Georgia, Illinois, Kansas, Maryland, Nevada and Texas will participate in the fundraiser. The two Houston locations are:

- CITYCENTRE: 12860 Queensbury; 713.331.2792
- Highland Village: 3908 Westheimer Rd.; 713.621.5800

Nicky’s Week was developed in memory of St. Jude patient Nicholas “Nicky” Mailliard, of Scottsdale, Ariz., who lost a long battle with brain cancer in February 2005 at the young age of 13. A nephew of one of RA Sushi’s founders, Nicky held a special place in the hearts of RA Sushi associates throughout the organization. RA Sushi initiated the fundraiser to honor the memory of Nicky and to raise awareness and funds for St. Jude, where no child is ever turned away because of a family’s inability to pay for medical treatments.

“RA Sushi is honored to continue to support St. Jude and help them with their life-changing mission, said Scott Kilpatrick, co-founder and vice president of RA Sushi. “We want to help ensure their services remain available to children and families battling serious illness.”

All donations from the weeklong effort will help support St. Jude Children’s Research Hospital, which has treated children from all 50 states and around the world. Known primarily as a cancer research center, St. Jude doctors and researchers also treat children with sickle cell disease and pediatric HIV.

(more)

About RA Sushi

A “RA”ckin’ vibe, popular music, and distinctive Japanese fusion cuisine sets RA Sushi Bar Restaurant apart from a typical sushi joint. RA opened its first location in Scottsdale, Ariz. in 1997 and has since expanded to include 25 locations throughout the United States. Consistently awarded for its fresh sushi, creative cocktails, killer happy hour, and musically inspired nightlife, at RA good food and good times go hand-in-hand.

RA Sushi Highland Village and CITYCENTRE locations serve lunch daily from 11 a.m. to 3 p.m., and dinner is served until 11 p.m. Monday through Wednesday and until midnight Thursday through Sunday. The bar is open until 1 a.m. Happy Hour food and beverage specials are offered Monday through Saturday, 3 to 7 p.m. On Sunday nights from 8 p.m. to midnight, RA-goers visiting the Flying Fish Lounge will find specials on sushi and drinks.

RA has 25 locations across the country. Enjoy RA Sushi in Arizona (Ahwatukee, Mesa, North Scottsdale, South Scottsdale, Tempe and Tucson); California (Chino Hills, Corona, Huntington Beach, San Diego, Torrance and Tustin); Florida (Palm Beach Gardens, Pembroke Pines and South Miami); Georgia (Atlanta); Illinois (Chicago, Glenview and Lombard); Kansas (Leawood); Maryland (Baltimore); Nevada (Las Vegas); and Texas (two Houston locations and Plano). Look for RA on Facebook, MySpace and Twitter, and check-in at RA Sushi on Foursquare. For more information visit RA online at www.RAsushi.com.

#