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James Coney Island's Anniversary Celebration Begins May 17 One Thursday a month, get your Original Coneys for 89 cents!

HOUSTON... Another year. Another penny.

Beginning May 17 the famed James Coney Island will be celebrating its 89th anniversary by offering Original Coneys - hot dogs with mustard, chili and onions - for just 89 cents! It's a very special offer on the third Thursday of every month through September.

There's no limit, the offer is good at all 21 stores and you can eat in or take out. (You can even upgrade to a Cheese Coney for just 30 cents more).

The anniversary is for something that all started in 1923 with family-made Coneys and signature chili. Tom and James Papadakis came to Houston from Greece via New York and opened their first restaurant, flipping a coin to decide whose name went on the sign. Selling sandwiches, hot dogs and secret-recipe chili, the hot dog stand in downtown Houston became an instant hit, lining up the millionaires right next to the paper boys waiting for their "Coneys." Forty years later, they opened their second location followed by additional stores and by 1988, it was a multi-million dollar operation, selling over 30,000 custom-made hot dogs each day.

In 1990, the family sold the business to a group of local investors who wished to keep the Papadakis' traditions alive – even the buns are still made to the original specifications and hand-cut when ordered so what happens inside the bun, stays in the bun - while also keeping up with current trends.

James Coney Island was fast casual before the term became an industry buzz. At its 21 Houston-area locations, the menu is fast food made to order – nothing starts cooking until you place the order – but look for the upgrades in service and presentation when you dine inside. Real plates and personal service means while the food is fast, the experience

doesn't have to be. Drive-thru ordering is a quick alternative when your dog's gotta run.

James Coney Island marked its 88th year doing something else extraordinary. It now has its own line of signature gourmet burgers. On the menu at all stores are nine, mouth-watering burgers, including a signature "Jucy Lucy," (yes, we meant to spell it that way).

James Coney Island also caters. For any occasion – business meetings, weddings, holiday parties or when all your friends decide your house is the place to be – James Coney Island Catering can do everything, A to Z. From little Bobby's fifth birthday party to feeding 7,000 people on board the U.S.S. San Jacinto, JCI's catering professionals have done it all. For information, call 713-932-1500.

For locations and information, visit www.JamesConeyIsland.com.